**COPY for those promoting Dec. 20–29.   
(Scroll down for those promoting from Dec. 31 onward.)**

**SUBJECT LINE (Options)**

Your presence is requested.

Clear your calendar for this.

I hope you can join us.

Finding Relationship Harmony in 2016

This is your private invitation.

**BODY COPY  
NOTE:** Show book image near top of email/feature.

Hi (NAME),

Where will you be on the evening of Dec. 30th?

I hope you'll join my dear friend, **Arielle Ford**, for her

world-premiere Google Hangout as she reveals her future

bestselling book, ***Turn Your Mate into Your***

***Soulmate!***(Registering will get you \*free\* chapters.)

If you have a conflict, Arielle will send you a re-play link:   
<http://ArielleFord.com/passion> **<---Go there.**

**On Dec. 30th, Arielle will teach you...**

- How to train your mate to satisfy your desires

- 5 surprising things to re-ignite love and passion

- The big secret about marriage that causes so much pain

- Fast, easy ways to dissolve frustration and disappointment

- Discover the shortest path to happiness with your partner

- And much, much, much more...

**Get \*free\* chapters when you register!**

Arielle will send you a couple of digital chapters from

her book so you can start reading it before the event

on Dec. 30th.  During the live Google Hangout, she

will explain why 2016 is the best year ever to

turn your mate into a soulmate! (Or, if you are single,   
this valuable wisdom will get you prepared for your future love.)

Forward this registration to a friend or loved ones:   
<http://ArielleFord.com/passion> **<---Here**

Happy Holidays,  
**(SIGNATURE)**

**P.S.** What do other bestselling authors such as

**Marianne Williamson, John Gray, Gabrielle   
Bernstein**, and **Geneen Roth** have in common?

**They're raving about Arielle Ford's new book!**

So even if you don't want **\*free\*** chapters, or

if you prefer not to attend Arielle's Google Hangout   
on Dec. 30th (re-play available afterward),

then I recommend you simply get the book at:

[**http://MatetoSoulmate.com**](http://MatetoSoulmate.com) **<--- Go there!**

**TWEETS for Dec. 20–29:**

* Learn how to reignite #love & #passion on 12/30 during a #GoogleHangout w/@ArielleFord! Register for FREE content: <http://bit.ly/1MdYwGR>
* Ready to pull the plug on #love? WAIT! @ArielleFord will teach you how to reignite #passion & #commitment on 12/30: <http://bit.ly/1MdYwGR>
* Fall in #love again w/your mate. Learn how during @ArielleFord’s #GoogleHangout 12/30. Register now for FREE content: <http://bit.ly/1MdYwGR>
* Revive your #love life. Refuel #passion. Join @ArielleFord for an enlightening #GoogleHangout 12/30: <http://bit.ly/1MdYwGR>
* Transform your #love life. Discover how to Turn Your Mate into Your Soulmate w/@ArielleFord on 12/30. Register here: <http://bit.ly/1MdYwGR>

**FACEBOOK POSTS for Dec. 20–29:  
NOTE:** Please include book image and tag Arielle.

* Learn how to reignite love and passion in your relationship on 12/30 during a Google Hangout with [Arielle Ford](https://www.facebook.com/ArielleFordFanPage)! Register today, and you’ll get FREE sneak peek chapters from her new book, TURN YOUR MATE INTO YOUR SOULMATE! <http://bit.ly/1MdYwGR>
* Ready to pull the plug on your relationship? WAIT! [Arielle Ford](https://www.facebook.com/ArielleFordFanPage) will teach you how to reignite love, passion, and commitment during an enlightening Google Hangout on 12/30. Register today, and you’ll get FREE sneak peek chapters from her new book, TURN YOUR MATE INTO YOUR SOULMATE! <http://bit.ly/1MdYwGR>

**COPY TO USE DEC. 31 AND ONWARD**

**SUBJECT LINE (Options)**

Breaking News: You can turn your mate into your soulmate.

Reignite Passion and Renew Commitment in Your Relationship

Make Your Relationship the Love of a Lifetime

**BODY COPY  
NOTE:** Show book image near top of email/feature.

Hi (NAME),

Are you ready to discover the secrets to a long, satisfying, and deeply loving relationship?

If so, I hope you'll join my dear friend, **Arielle Ford**, for her

world-premiere Google Hangout as she reveals her future

bestselling book, ***Turn Your Mate into Your***

***Soulmate!***(Registering will get you \*free\* chapters.)   
**http://ArielleFord.com/passion** **<---Go there**

In this revealing video, **Arielle will teach you...**

- How to train your mate to satisfy your desires

- 5 surprising things to re-ignite love and passion

- The big secret about marriage that causes so much pain

- Fast, easy ways to dissolve frustration and disappointment

- Discover the shortest path to happiness with your partner

- And much, much, much more...

**Get \*free\* chapters when you register at http://ArielleFord.com/passion**

Arielle will send you a couple of digital chapters from

her book so you can start reading immediately. In the video,   
she explains why 2016 is the best year ever to turn your mate into a soulmate   
(or, if you are single, be prepared for The One when they arrive!)

Forward this registration to a friend or loved ones:   
<http://ArielleFord.com/passion> **<---Here**

Happy Holidays,

**(SIGNATURE)**

**P.S.** What do other bestselling authors such as

**Marianne Williamson, John Gray, Gabrielle   
Bernstein**, and **Geneen Roth** have in common?

**They're raving about Arielle Ford's new book!**

So even if you don't want to watch Arielle’s video,

then I recommend you simply get the book at:

[**http://MatetoSoulmate.com**](http://MatetoSoulmate.com) **<--- Go there!**

**TWEETS for DEC. 31 AND ONWARD**

* Learn how to reignite #love & #passion with this FREE video from @ArielleFord + get a sneak peek at her new book! <http://bit.ly/1MdYwGR>
* Ready to pull the plug on #love? WAIT! @ArielleFord will teach you how to reignite #passion & #commitment. FREE video: <http://bit.ly/1MdYwGR>
* Fall in #love again with your mate. @ArielleFord will show you how in this FREE video and her new book: <http://bit.ly/1MdYwGR>
* Revive your #love life. Refuel #passion. Watch this FREE video from @ArielleFord + get a sneak peek at her new book: <http://bit.ly/1MdYwGR>
* Transform your #love life. Discover how to Turn Your Mate into Your Soulmate w/@ArielleFord. FREE video: <http://bit.ly/1MdYwGR>

**FACEBOOK POSTS for DEC. 31 AND ONWARD  
NOTE:** Please include book image and tag Arielle.

* Learn how to reignite love and passion in your relationship with [Arielle Ford](https://www.facebook.com/ArielleFordFanPage)! Watch this FREE video and get sneak peek chapters from her new book, TURN YOUR MATE INTO YOUR SOULMATE. <http://bit.ly/1MdYwGR>
* Ready to pull the plug on your relationship? WAIT! [Arielle Ford](https://www.facebook.com/ArielleFordFanPage) will teach you how to reignite love, passion, and commitment. Watch this FREE video and get sneak peek chapters from her new book, TURN YOUR MATE INTO YOUR SOULMATE! <http://bit.ly/1MdYwGR>